Jonah Eledi

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ABOUT ME

I am a results-driven, self-motivated, and resourceful person with years of experience in development, media, law and communications. I have engaged in several activities to acquire knowledge, skills, and experiences that will enhance my ability to contribute significantly to any organization where I find myself, impact society, and achieve my career goals.

WORK EXPERIENCE

Ghana Center for Democratic Development

Communications Team Lead (Acting)

[2025 – Current]

- Led the coordination, development and implementation of the organization's communications strategies ensuring that they align with the institution's priorities and goals.
- Led a team of seven in executing daily tasks within the Communications unit, ensuring timely delivery of outputs across multiple strategies to strengthen institutional visibility and influence.
- Supervised the creation of high-quality content and campaigns, including press releases, social media updates, reports, and publications.
- Initiated, maintained and sustained relationships with local and foreign media outlets and coordinated press engagements and other media activities.
- Managed stakeholder relations to strengthen and sustain CDD-Ghana's relationship with its donors, partners, CSOs and external audiences among others, to sustain engagement with key audiences and amplify CDD-Ghana's institutional profile.
- Coordinated CDD-Ghana's collaborations on events with High Commissions and Embassies.
- Led the planning and execution of high-profile institutional events including the Center's flagship program, 'Kronti ne Akwamu' Annual Lecture.
- Led and contributed to regional advocacy campaigns including campaigns on ECOWAS reforms, presidential term limits and unconstitutional changes in government, including the development of communications strategies to achieve the objectives across West Africa.
- Worked across internal teams and with external partners to develop and deliver communications and advocacy initiatives that amplified CDD-Ghana's visibility, policy influence and regional reach.
- Coordinated and led CDD-Ghana's youth-led and creatives programmes across West Africa and the African continent, working with youth and creatives across West Africa to promote democratic participation and values through cross-border engagements and empowerment.
- Led communications for the West Africa Democracy Solidarity Network (WADEMOS Network), coordinating strategic communications and visibility across all 15 West African states and engaging diverse national and regional audiences.

Ghana Center for Democratic Development

Communications and Digital Platforms Officer

[05/2022 – 2025]

- Leading Strategic Communications at CDD-Ghana, including developing media strategies and institutional policies and advising leadership on best approaches to public engagement to enhance institutional visibility and vision.
- Leading digital communications to build online footprint and establish WADEMOS and CDD-Ghana as credible institutions

- Communications lead for the West Africa Democracy Solidarity Network, a network of over 40 civil society organizations across West Africa focused on advancing democratic norms.
- Leading the DemoCreatives Initiative involving working with creatives to promote democracy, leveraging non-traditional spokespersons like creatives to undertake civic education campaigns.
- Led human rights campaigns and advocacy to promote knowledge of ECOWAS protocols
- Led the regional communications strategy for the "Term Limit" campaign within ECOWAS to get the buy-in of stakeholders and regional leaders.
- Responsible for media relations, brand and stakeholder management
- Responsible for publications and knowledge management
- Led regional media and advocacy campaigns to expand the reach of the Network, gain visibility and communicate impact.

Black Volta Publications (MX24 TV and ABC News)

Journalist and Producer

[04/2019 – 05/2022]

- Researched, developed and reported news, current affairs and feature stories for TV and digital platforms.
- Produced interviews, news features and special reports on governance, politics, public affairs and social issues.
- Developed story ideas, conducted interviews and wrote scripts and broadcast-ready reports.
- Produced and coordinated television programmes, working with presenters, editors, camera crews and other production teams.
- Covered press conferences, public events and breaking news, providing timely multimedia content.
- Edited and packaged stories for television, web and social media platforms.
- Built and maintained relationships with policymakers, public officials, experts and other news sources.
- Contributed to editorial planning, programme development and audience-focused content strategy.

Apex AdMedia (Ghanaweb)

Multimedia Journalist

[11/2016 – 01/2019]

- Reported extensively from Parliament and the courts, covering legislative proceedings, political developments, press conferences and high-profile legal matters.
- Researched, wrote and published political, legal and current affairs stories for GhanaWeb's digital audience.
- Conducted interviews with politicians, lawyers, public officials, experts and other key stakeholders.
- Produced and coordinated “21 Minutes with KKB”, supporting research, guest preparation, interviews and programme production. We interviewed personalities including former US Ambassador Robert Jackson.
- Developed story ideas and prepared interview questions, briefs and programme content.
- Monitored political and national developments and produced timely multimedia content for online audiences.
- Verified information from multiple sources and maintained accuracy, balance and editorial standards in reporting.
- Collaborated with editors, producers, videographers and digital teams to develop and publish text, video and social media content.
- Built a network of sources across government, Parliament, the judiciary, politics and civil society.

Keteke Ghana

Volunteer (Legal Affairs Officer)

[02/2014 – 05/2018]

- Assisted in mobilizing over 10, 000 books and educational materials for deprived schools in six Regions in Ghana
- Negotiated media slots for advocacy and promotion of activities
- Motivated over 2000 children in deprived communities to stay in school
- Undertook community outreach and mobilization
- Helped in putting together the group's Constitution
- Contributed to education and advocacy campaigns

Radio GIJ

Volunteer (Producer/Editor)
[01/2014 – 06/2017]

- Supervised final-year students interning at the Radio Station
- Trained over 500 students in Radio production and script writing
- Took charge of news production for a year
- First-ever producer, Morning Show

Ministry of Education, Public Relations Department

Public Relations Officer - Intern

[06/2016 – 08/2016]

- Conducted daily media scanning for education-related news and information
- Provided the Education Minister, deputies, and other Directors with daily media briefings
- Took records during school tours and inspections
- Contributed to research on specific topics to help Public Relations Officers
- Assisted in protocol arrangements for the Ministers' domestic and international travels

Multimedia Group Limited - Joynews

Production Assistant

[06/2015 – 09/2015]

- Conducted research for news production
- Production Assistant for "The Pulse Show"
- Carried out interviews for current affairs shows and news
- Wrote and produced scripts for broadcast

EDUCATION, PROFESSIONAL CERTIFICATION AND TRAINING

Ghana School of Law [2024 – Current]
Professional Law Course

University of Professional Studies, Accra [2020 – 2023]
Bachelor of Laws

Ghana Institute of Journalism [2017 – 2018]
M.A. Development Communications

Ghana Institute of Journalism [2013 – 2017]
B.A. Communications Studies (Public Relations)

Alliance Francaise [2013 – 2020]
Diploma - Delf-Dalf (A1-B2)

Institute of Public Relations, Ghana [2025 – Current]
Accredited Public Relations Practitioner (APR)

YALI West Africa [2020 – 2020]
Young African Leaders Initiative Fellowship

Deutsche Welle (DWTV) [2014 – 2014]
Certificate of Participation – Deutsche Welle (DWTV) Radio Production

HONOURS AND AWARDS

[05/2017] Ghana Institute of Journalism
Most Promising Public Relations Student Write here the description...

[2016] RAD Communications
Student Personality of the Year (Ghana Institute of Journalism)

[2016] RAD Communications
Outstanding General Assembly Representative (Ghana Institute of Journalism SRC)

[2020] MX24 TV
Outstanding Staff Award, 2020

COMPETENCY & SKILLS

Leadership and people management skills

Strong reasoning and analytical skills/ Ability to initiate and implement strategies Team player/ Good

Human relations

Knowledge of video editing using Adobe Premier Pro and Edius

Highly skilled in adocacy and results-oriented campaigns

Expertise in development communications

Experienced in news production, writing and digital communications management